

KTVI  
2250 Ball Drive  
St. Louis, MO 63146  
(314)213-2222

# CONTRACT

Print Date 10/09/12

Page 1 of

And:

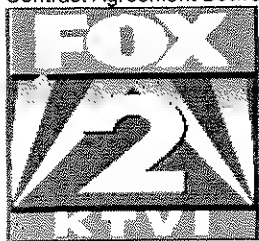
National Media Research Planning & Placement  
815 Slaters Lane  
Alexandria, VA 22314

COPY

Contract / Revision		Alt Order #	
581791 /		09837449	
Product			
NRCC IE 2012			
Contract Dates		Estimate #	
10/18/12 - 10/25/12		3314	
Advertiser			
National Republican Congressional Committee			
Billing Cycle		Billing Calendar	
EOM/EOC		Broadcast	
Station		Account Executive	
KTVI		Jared Salles	
Special Handling		Cash/Trade	
Do Not Mail		Cash	
Demographic		Sales Office	
Adults 35+		Washington DC	
IDB#		Advertiser Code	
8380		155	
Agency Ref		Product Code	
		426	
Original Date / Revision		Total Ratings	
10/08/12 / 10/09/12		105.40	

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	2	10/22/12	10/22/12	530a-6a	530a-6a		:30	1	\$1,000.00	3.60	NM	1	\$1,000.00
2	2	10/24/12	10/24/12	530a-6a	530a-6a		:30	1	\$1,000.00	3.60	NM	1	\$1,000.00
3	2	10/25/12	10/25/12	530a-6a	530a-6a		:30	1	\$1,000.00	3.60	NM	1	\$1,000.00
4	2	10/19/12	10/19/12	Fox 2 Morning News	7A-730A		:30	1	\$1,400.00	4.80	NM	1	\$1,400.00
5	2	10/22/12	10/22/12	Fox 2 News at 7 am	7A-730A		:30	1	\$1,400.00	4.80	NM	1	\$1,400.00
6	2	10/23/12	10/23/12	Fox 2 Morning News	7A-730A		:30	1	\$1,400.00	4.80	NM	1	\$1,400.00
7	2	10/24/12	10/24/12	Fox 2 Morning News	7A-730A		:30	1	\$1,400.00	4.80	NM	1	\$1,400.00
8	2	10/25/12	10/25/12	Fox 2 News at 7 am	7A-730A		:30	1	\$1,400.00	4.80	NM	1	\$1,400.00
9	2	10/21/12	10/21/12	Fox 2 News Sunday Morning	8A-830A		:30	1	\$600.00	2.80	NM	1	\$600.00
10	2	10/22/12	10/22/12	M-F 9a-10a	9A-930A		:30	1	\$550.00	3.00	NM	1	\$550.00
11	2	10/28/12	10/28/12	M-F 9a-10a	9A-930A		:30	1	\$550.00	3.00	NM	1	\$550.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
Bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of advertising ordered, copy instructions or any correspondence when such conflict with the above terms. LocalTV does not accept advertising contracts.



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

Contract / Revision	Alt Order #
581791 /	09837449

Contract Dates	Product	Estimate #
10/18/12 - 10/25/12	NRCC IE 2012	3314

Advertiser	Original Date / Revision
National Republican Cong	10/08/12 / 10/09/12

												Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	2	10/24/12	10/24/12	M-F 9a-10a	9A-930A		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$550.00	3.00			
N 13	2	10/19/12	10/19/12	M-F 430p-5p	430p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$700.00	0.00			
N 14	2	10/23/12	10/23/12	M-F 430p-5p	430p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$700.00	3.50			
N 15	2	10/25/12	10/25/12	M-F 430p-5p	430p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00	3.50			
N 16	2	10/21/12	10/21/12	Su 5p-530p	5p-530p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	2	10/15/12-10/21/12	Su 5p-530p	5p-530p	-----Su	:30	<del>\$1,200.00</del>	0.00	NM		
		See MG 16.2											
		2	2	10/19/12-10/19/12	Fox 2 News Edge Delayed	1030P-1105P	-----F----	:30	\$1,200.00	0.00	NM		
		Ⓜ MG for 16.1 10/21											
N 17	2	10/21/12	10/21/12	Su 530-6p	530p-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00	5.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	2	10/15/12-10/21/12	Su 530-6p	530p-6p	-----Su	:30	<del>\$1,200.00</del>	5.10	NM		
		See MG 17.2											
		2	2	10/19/12-10/19/12	Fox 2 News Edge Delayed	1030P-1105P	-----F----	:30	\$1,200.00	5.10	NM		
		Ⓜ MG for 17.1 10/21											
N 18	2	10/24/12	10/24/12	MLB World Series on FOX	6p-CC		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,000.00	9.80			
N 19	2	10/21/12	10/21/12	St Louis Rams	12P-315P		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$18,000.00	28.00			
N 20	2	10/23/12	10/23/12	M-F 9p-10p	9P-930P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,000.00	5.20			
N 21	2	10/20/12	10/20/12	9p News Delayed	10P-1030P		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00	3.70			
Totals										105.40		21	\$43,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	21	\$43,950.00	\$37,357.50
<b>Totals</b>	21	\$43,950.00	\$37,357.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.